

# GLENROSSIE

*Beef Shorthorn and Santa Gertrudis Stud*

## **15<sup>th</sup> ANNUAL BULL SALE**

**to be held on the property  
Ody Road  
Taurikura  
Whangarei Heads**

**Friday 8<sup>th</sup> July 2010  
Auction starts 1.00pm**

**Ody Bros Ltd  
Whangarei Heads**

<b>Brian Ody</b>	<b>09 434 0843</b>
<b>Will Ody</b>	<b>09 434 0718</b>
<b>David (Fred) Ody</b>	<b>09 434 0987</b>

**[View sale bulls online at  
www.glenrossie.co.nz](http://www.glenrossie.co.nz)**

## **CONDITIONS OF SALE**

- The sale will be conducted in accordance with conditions of sale set down by the Northland Stock and Station Agents Association - a copy of which will be exhibited at the sale.
- **RISK:** Each lot will be at the risk of the purchaser as from the fall of the hammer. No errors or omissions in this catalogue will in any way invalidate the sale.
- **FINANCE:** Terms are cash before delivery unless credit arrangements have been made with the Auctioners prior to sale.
- All bulls in this catalogue are guaranteed fertile.
- This herd is Tuberculosis and Brucellosis accredited.
- Buyers are advised to complete the instruction slip in the back of the catalogue as to transport, insurance and transfers.
- An over-riding commission of 6% is payable to non-participating Companies introducing buyers prior to the sale.

## **OFFERING COMPRISES OF**

**20 2yr Beef Shorthorn Bulls  
5 2yr Santa Gertrudis Bulls**

**AUCTIONEERS  
PGG WRIGHTSON LTD**

**Bernie McGahan  
A/H 09 425 7102 or 0275 902 210**

## **DISCLAIMER**

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## Foreword

The Glenrossie Beef Shorthorn Stud was founded in 1969 with the purchase of Stud Loch females from Malcolm Anderson along with the imported bull Burnton Banter.

Sires used since include the top Australian AI bulls Dandaloo Royal Duke, Mandalong Super Flag, Broome Quality, Marellan Super Dazzler, and RPS Grand Slam. Other sires we have used include Nepowie Oley II (Imp Aus), Belmore Blotch 22 (Imp Aus), Flockton Triton P39, Pakaraka Prophet S48, Austins Gus S70 (AI), Glenrossie Gus 0028, Sterling First Class, Weebollabolla Theodore T85 (AI), 2002 National Sale Beef Shorthorn Champion Austins Ideal 007, among others.

Current Sires are:

Broughton Park Senator Y041(P) by AI  
Crooked Post Triple A.8.K (Imp Can) by AI  
Glenrossie Gus 04 012  
Hinewaka Unforgettable 03 51  
Wolf Willow Major Leroy by AI  
Orena Canarvel 06 021  
Glenrossie Triple A 05 3

Our aim has always been to breed structurally sound, well fleshed, fast growing bulls for commercial beef producers. Our cattle are run under commercial conditions on grass, silage and hay only.

Our Santa Gertrudis cattle have been bred up from selected Beef Shorthorn females, initially using AI sires, but more recently using Santalands 5-19 AP1/113, Santalands Frank 3-10 AP/074, Shiloh Keno 297, and Shiloh Quedo Z448. Our Santa Gertrudis are bred to the same commercial criteria as our Beef Shorthorns.

We are TB accredited C10. All bulls have been BVD tested and vaccinated.

No transfers under \$5000.

Brian, Will and David (Fred) Ody  
and families.

Free delivery north of the harbour bridge.  
Additional cartage contributions to southern buyers.

## Understanding Estimated Breed Values (EBVs)

Only 2011 AUTUMN Trans-Tasman Shorthorn GROUP BREEDPLAN EBVs or interim EBVs with Accuracy (Acc) can be validly compared between Shorthorn herds.

### EBV's OF ONE BREED CANNOT BE COMPARED WITH EBV's OF ANOTHER BREED.

**ESTIMATED BREEDING VALUES (EBVs):** The EBV is the best estimate of an animal's genetic merit for that trait.

**ACCURACY:** Accuracy (%) is based on the amount of information available on the animal and its close relatives. Accuracy indicates the 'confidence level' of the EBV. An accuracy of below 75% should be regarded as low, between 76-90% as medium and above 90% as high. Young bulls with performance data but no progeny will all have similarly low accuracies.

Average EBVs for 2009 born animals

GL	BW	200W	400W	600W	MWT	Milk	SR
-1.2	+3.0	+24	+33	+44	+43	+4	+24
SS	CWT	EMA	Rib	Rump	RBY	IMF	EC
+1.3	+31	+3.8	-0.8	-0.8	+1.2	+0.5	+19

### GESTATION:

**GL:** Gestation Length EBV (days) is based on AI records. Lower (negative) GL EBVs usually indicate easier calving and increased growth after birth, due to more days of growth compared to their contemporaries.

**BWT:** Birth Weight EBV (kg) is based on the measured birth weight of animals, adjusted for dam age. The lower the value, the lighter the calf at birth and the lower the likelihood of a difficult birth. Important when selecting sires for use over heifers.

### FERTILITY:

**SS:** Scrotal Size EBV (cm) is an indicator of male fertility in regards to semen quality and quantity. Higher (positive) EBVs indicate higher fertility. SS is also positively associated with female fertility.

## **GROWTH:**

**MILK:** 200-Day Milk EBV (kg) is an estimate of the animal's milking ability. For sires this EBV is indicative of their daughters milking ability as it affects the 200 and 400 day weight of their calves.

**200W:** 200-Day Growth EBV (kg) is calculated from the weight of animals taken from 80 to 300 days of age. Values are adjusted to 200 days and for age of dam. Best estimate of an animal's genetic merit for growth to early stages.

**400W:** 400-Day Weight EBV (kg) is calculated similar to 200W from animals 301-500 days of age. Best estimate of an animal's genetic merit for yearling weight.

**600W:** 600-Day Weight EBV (kg) is calculated similar to 400W from animals 501-900 days of age. Best estimate of an animal's genetic merit for growth beyond yearling age.

**MCW:** Mature Cow Weight EBV (kg) is an estimate of the genetic differences in cow weight at five years of age.

## **MEAT YIELD:**

**CWT:** Carcase Weight EBV (kg) estimates the genetic difference in carcase weight at a standard age of 650 days.

**EMA:** Eye Muscle Area EBV (cm<sup>2</sup>) estimates genetic differences in eye muscle area at the 12/13<sup>th</sup> rib site of a 300kg dressed carcase. More positive EBVs indicate better muscling on animals.

**RIB:** Rib Fat EBV (mm) estimates the genetic differences in fat depth at the 12/13<sup>th</sup> rib in a 300kg dressed carcase. More positive EBVs indicate more subcutaneous fat and earlier maturity.

**RUMP:** Rump Fat EBV (mm) estimates the genetic differences in fat depth at the P8 site of a 300kg dressed carcase. More positive EBVs indicate more subcutaneous fat and earlier maturity.

**RBV%:** Retail Beef Yield Percent EBV (%) represents total (boned out) meat yield as a percentage of a 300kg dressed carcase. A more positive EBV indicates higher percentage yield for the 300kg dressed carcase.

**IMF%:** Intra-muscular Fat Percent EBV (%) is an estimate of the genetic difference in the percentage of intra-muscular fat (marbling) at the 12/13<sup>th</sup> rib site in a 300kg dressed carcase. Depending on market targets, larger more positive values are generally more favourable.

### **THE SELF - REPLACING INDEX:**

**SR:** The Self-replacing Index ranks bulls on their ability to generate profit (profit per cow mated) in a herd situation in which some females are retained for breeding and surplus females, along with all males, are slaughtered.

The main drivers of profit addressed by the Index include (in order of economic importance)

- Direct and Maternal Calving Ease
- Growth
- Meat Yield
- Cow Survival
- Finishing Ability
- Fertility
- Cow Efficiency

In short, selection on the Index is expected to favour production of a cow herd with excellent reproductive efficiency, rearing progeny with moderate-to-high growth rates and high yielding carcasses.

- Comparing the lifetime profitability of two bulls:

The following example illustrates how potential differences in lifetime profitability can be approximated between bulls with different indexes. These estimates of value differences may be conservative.

Two bulls with Self-replacing Indexes of \$40 and \$20 are mated to genetically similar cows. If each bull mates 200 cows during its lifetime, the first bull will generate \$2000 ( $(\$40-20)/2 \times 200$ ) more profit during its lifetime than the second bull (the profit advantage must be divided by 2 because a bull only passes half his genes onto each of his progeny).

### **THE NEW ZEALAND EASE OF CALVING INDEX:**

**EC:** The Ease of Calving Index ranks bulls on their ability to generate profit (profit per cow mated) when crossed with dairy cows and heifers to produce dairy beef progeny. While calving ease is by far the most important profit driver in the Index, growth and to a lesser extent meat yield also contribute. This index is also a reasonable indicator of a bull's suitability for use over beef heifers.

The Trans-Tasman Shorthorn GROUP BREEDPLAN Estimated Breeding Values contained in this sale catalogue were compiled by the Agricultural Business Research Institute (ABRI) from data supplied by the breeders. Neither the Shorthorn Society of Australia, the Beef Shorthorn Society of Australia, the New Zealand Beef Shorthorn Association nor the ABRI oversee or audit the collection of this data.

## 2 Year Old Shorthorn Bulls

Lot 1 Tag No: 09 8	<b>GLENROSSIE 09 8</b> <b>210009008P</b>	Roan Born:31/07/09
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Orena Rocket 04053 Roan

Sire: Orena Canarvel 06021 Light Roan

Orena Fancy 01 005 Red/Roan

Flockton Triton P39 Red ltl White

Dam: Glenrossie Royal Lass S27 Roan

Glenrossie Royal Lass P4 Red

GL	BW	200W	400W	600W	MWT	Milk	SR
---	+5.0 55%	+27 69%	+44 66%	+64 66%	+75 54%	+3 46%	+27
SS	CWT	EMA	Rib	Rump	RBY	IMF	EC
+2.1 70%	+38 57%	+4.9 45%	-1.1 50%	-1.3 50%	+1.6 48%	+0.5 48%	+19

Comment: Top 10% of breed for 600W, MWT and SS. Top 20% for 400W, CWT & EMA.

PURCHASER..... PRICE \$.....

Lot 2 Tag No: 09 41	<b>GLENROSSIE UNFORGETTABLE 09 41</b> <b>210009041P</b>	Roan Born:23/08/09
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Orena Unforgettable U8 Roan

Sire: Hinewaka Unforgettable 51 Roan

Hinewaka Mitre N72 Roan

Glenrossie Gus 0028 Red ltl White

Dam: Glenrossie Buttercup 03 049 Roan

Glenrossie Buttercup M33 Roan

GL	BW	200W	400W	600W	MWT	Milk	SR
---	+2.5 59%	+14 71%	+25 68%	+41 69%	+47 57%	+4 52%	+21
SS	CWT	EMA	Rib	Rump	RBY	IMF	EC
+0.6 71%	+26 59%	+2.7 46%	-0.9 52%	-0.6 52%	+0.5 49%	+0.6 39%	+23

Comment: Very meaty roan bull with good BW, EC & moderate figures across the board.

PURCHASER..... PRICE \$.....

## 2 Year Old Shorthorn Bulls

Lot 3 Tag No: 09 29	<b>GLENROSSIE 09 29</b> <b>210009029P</b>	Roan Born:15/08/09
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Orena Rocket 04053 Roan

Sire: Orena Canarvel 06021 Light Roan

Orena Fancy 01 005 Red/Roan

Flockton Triton P39 Red ltl White

Dam: Glenrossie Buttercup T31 Roan

Glenrossie Buttercup S22 Roan

GL	BW	200W	400W	600W	MWT	Milk	SR
---	+3.9 54%	+22 68%	+37 65%	+47 66%	+60 53%	+1 45%	+17
SS	CWT	EMA	Rib	Rump	RBY	IMF	EC
+2.4 70%	+31 56%	+4.5 44%	+0.1 50%	+0.5 50%	+0.4 37%	+1.0 37%	+8

Comment: Top 5% of breed for SS, top 10% for Rib, Rump & IMF. Top 20% for MWT.

PURCHASER..... PRICE \$.....

Lot 4 Tag No: 09 80	<b>GLENROSSIE GUS 09 80</b> <b>210009080P</b>	White Born:08/10/09
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Glenrossie Gus 0028 Red ltl White

Sire: Glenrossie Gus 04 012 Roan

Glenrossie Flower S44 Red

Pakaraka S48 Red ltl White

Dam: Glenrossie Duchess of Wortley 02 017 White

Glenrossie Duch of Wortley P19 Roan

GL	BW	200W	400W	600W	MWT	Milk	SR
---	+3.1 56%	+22 70%	+33 65%	+49 65%	+57 52%	+6 48%	+32
SS	CWT	EMA	Rib	Rump	RBY	IMF	EC
+0.6 65%	+32 55%	+3.4 43%	-1.5 48%	-1.6 48%	+1.5 45%	+0.1 36%	+31

Comment: Very nice white bull, in top 20% of breed for MWT, SR & CE. Top 30% for Milk.

PURCHASER..... PRICE \$.....

## 2 Year Old Shorthorn Bulls

Lot 5 Tag No: 09 58	<b>GLENROSSIE GUS 09 58</b> 210009058H Used in stud	White Born: 2/09/09
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Glenrossie Gus 0028 Red ltl White  
 Sire: Glenrossie Gus 04 012 Roan  
 Glenrossie Flower S44 Red

Austins Gus S70 Red/Roan  
 Dam: Glenrossie Royal Lass 006 White  
 Glenrossie Royal Lass S12 Roan

GL	BW	200W	400W	600W	MWT	Milk	SR
---	+3.6 58%	+25 72%	+37 69%	+51 65%	+62 52%	+5 51%	+30
SS	CWT	EMA	Rib	Rump	RBY	IMF	EC
+1.0 53%	+33 57%	+3.4 39%	-1.8 43%	-2.1 43%	+1.5 41%	+0.1 34%	+27

Comment: Big white bull. Top 20% of breed for MWT & SR. Top 30% for 600W & EC.

PURCHASER..... PRICE \$.....

Lot 6 Tag No: 09 2	<b>GLENROSSIE LEROY 09 02</b> 210009002H	Red ltl white Born:24/07/09
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Butterfield Able Seaman Red ltl White  
 Sire: Wolf Willow Major Leroy 1M (Imp Can) Red ltl White  
 Prairie Lane Sparkle 1K Roan

Glenrossie Gus 0028 Red ltl White  
 Dam: Glenrossie Royal Lass 06 16 Red ltl White  
 Glenrossie Royal Lass N41 Roan

GL	BW	200W	400W	600W	MWT	Milk	SR
-3.3 53%	+2.2 61%	+26 70%	+35 67%	+38 68%	+40 53%	+3 37%	+37
SS	CWT	EMA	Rib	Rump	RBY	IMF	EC
+0.3 69%	+33 56%	+4.4 43%	-1.8 52%	-1.3 52%	+2.2 49%	+0.0 41%	+36

Comment: Top 5% of breed for GL & SR. Top 10% for RBY & EC. Top 30% for BW & EMA.

PURCHASER..... PRICE \$.....













## 2 Year Old Shorthorn Bulls

Lot 19 Tag No: 09 37	<b>GLENROSSIE UNFORGETTABLE 09 37</b> <b>210009037P</b>	Roan Born:21/8/09
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Sire: Orena Unforgettable U8 Roan  
 Hinewaka Unforgettable 51 Roan  
 Hinewaka Mitre N72 Roan

Dam: Glenrossie Gus 03 092 Red and White  
 Glenrossie Buttercup 05 43 Red ltl White  
 Glenrossie Buttercup R38 Red

GL	BW	200W	400W	600W	MWT	Milk	SR
---	+1.1 57%	+9 70%	+17 67%	+16 67%	+27 54%	+2 49%	+4
SS	CWT	EMA	Rib	Rump	RBY	IMF	EC
+0.9 71%	+13 57%	+1.4 45%	+0.7 51%	+1.6 51%	-1.0 48%	+0.8 38%	+7

Comment: Very meaty bull. Top 5% of breed for Rib & Rump. Top 10% BW. Top 20% IMF.

PURCHASER..... PRICE \$.....

Lot 20 Tag No: 09 65	<b>GLENROSSIE UNFORGETTABLE 09 65</b> <b>210009065P</b>	Roan Born:27/8/09
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Sire: Orena Unforgettable U8 Roan  
 Hinewaka Unforgettable 51 Roan  
 Hinewaka Mitre N72 Roan

Dam: Glenrossie Quality 03 002 Red/Roan  
 Glenrossie Heather 05 55 Roan  
 Glenrossie Heather 02 010 Roan

GL	BW	200W	400W	600W	MWT	Milk	SR
---	+2.4 53%	+17 65%	+23 57%	+34 57%	---	+5 48%	+18
SS	CWT	EMA	Rib	Rump	RBY	IMF	EC
+0.4 47%	---	+2.2 34%	-0.3 38%	+0.1 38%	+0.1 37%	+0.6 31%	+21

Comment: Another meaty bull. Top 20% of breed for Rump. Top 30% for Rib.

PURCHASER..... PRICE \$.....

## 2 Year Old Santa Gertrudis Bulls

Lot 21 Tag No: 09 119	<b>GLENROSSIE E119 CLASSIFIED</b>	Tattoo: OAC E119 Born: 3/10/09
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Sire: Waco Freeman (P) D551  
Glenrossie Freeman B104  
Glenrossie Y124

Dam: Shiloh Keno 297  
Glenrossie Z123  
Glenrossie 3/97

Comment: Excellent polled classified bull. Good temperament.

PURCHASER..... PRICE \$.....

Lot 22 Tag No: 09 102	<b>GLENROSSIE E102</b>	Tattoo: OAC E102 Born: 15/8/09
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Sire: Mangaoranga V23  
Shiloh Quedo Z448  
Shiloh Gloria 192

Dam: Shiloh Keno 297  
Glenrossie 06/116  
Glenrossie 01/123

Comment: Big horned bull. Very quiet temperament. Outstanding bone.

PURCHASER..... PRICE \$.....

## 2 Year Old Santa Gertrudis Bulls

Lot 23 Tag No: 09 111	<b>GLENROSSIE E111</b>	Tattoo: OAC E111 Born: 22/9/09
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Sire: Waco Freeman (P) D551  
Glenrossie Freeman B104  
Glenrossie Y124

Dam: Shiloh Keno 297  
Glenrossie 01/120  
Glenrossie 7/97

Comment: Very nice polled bull.

PURCHASER..... PRICE \$.....

Lot 24 Tag No:09 121	<b>GLENROSSIE E121</b>	Tattoo: OAC E121 Born: 10/10/09
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Sire: Waco Freeman (P) D551  
Glenrossie Freeman B104  
Glenrossie Y124

Dam: Glenrossie 18/96  
Glenrossie 00/116  
Glenrossie 17/96

Comment: Very nice smooth looking bull.

PURCHASER..... PRICE \$.....

## 2 Year Old Santa Gertrudis Bulls

Lot 25 Tag No:09 124	<b>GLENROSSIE E124</b>	Tattoo: OAC E124 Born: 27/10/09
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Sire: Waco Freeman (P) D551  
Glenrossie Freeman B104  
Glenrossie Y124

Dam: Shiloh Keno 297  
Glenrossie Z110  
Maunga P431

Comment: Nice quiet polled bull with good meat in the hindquarter.

PURCHASER..... PRICE \$.....

# GLENROSSIE BULL SALE

## Purchaser's Instruction Slip

(To be filled in and handed to the auctioneers before leaving the sale)

Name: \_\_\_\_\_

Farm Name and Address (postal): \_\_\_\_\_

\_\_\_\_\_

Delivery address: \_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Lots purchased: Lot number: \_\_\_\_\_ Price: \_\_\_\_\_

Lot number: \_\_\_\_\_ Price: \_\_\_\_\_

Lot number: \_\_\_\_\_ Price: \_\_\_\_\_

Lot number: \_\_\_\_\_ Price: \_\_\_\_\_

Lot number: \_\_\_\_\_ Price: \_\_\_\_\_

Transport Instructions: \_\_\_\_\_

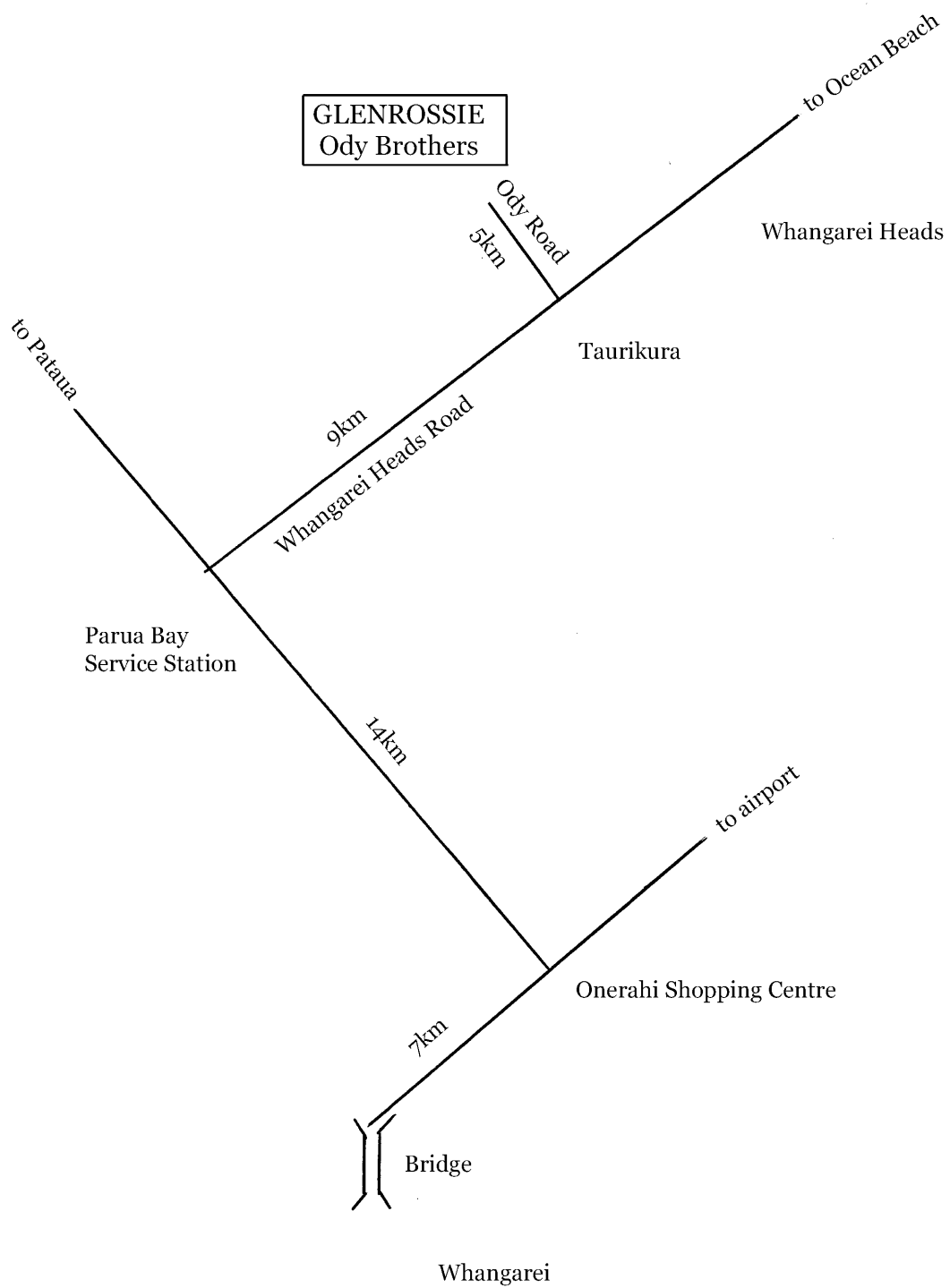
Transit Insurance: Yes/No Term: \_\_\_\_\_

Company to be debited: \_\_\_\_\_

Signature of purchaser: \_\_\_\_\_

Address (if different from above): \_\_\_\_\_

Date: \_\_\_\_\_



When driving through Whangarei follow signs to the airport, Onerahi, Parua Bay, Whangarei Heads, and Ocean Beach.